

Message Text

UNCLASSIFIED

PAGE 01 QUITO 00501 241828Z

63

ACTION CU-04

INFO OCT-01 AID-07 ARA-10 AGR-03 ISO-00 /025 W

----- 077447

R 241422Z JAN 74

FM AMEMBASSY QUITO

TO SECSTATE WASHDC 9780

USIA WASHDC

USDOC

INFO AMCONSUL GUAYAQUIL

UNCLAS QUITO 0501

FOR COMMERCE/BIC; USIA/IOP/IGC (HIDALGO); ALSO PASS AGRICULTURE

E.O. 11652: N/A

TAGS: BEXP, EC

SUBJECT: AGRICULTURAL PRODUCTIVITY SEMINAR, JUNE 1974

REF: (A) QUITO 5914 (B) QUITO 6503 (C) QUITO 0091

1. IN REFTELS (A) AND (B), COMMERCIAL ACTION PROGRAM FOR ECUADOR, EMBASSY PROPOSED AGRICULTURAL PRODUCTIVITY SEMINAR TO BE HELD IN QUITO AND GUAYAQUIL DURING LATTER PART OF JUNE 1974.

2. PURPOSE OF SEMINAR WILL BE INFORMATION AND TRADE PROMOTION:

A) TO BRING TO ECUADOR MUCH NEEDED EXPERTISE IN NUMEROUS AREAS OF AGRO-ECONOMY. MOST PRESSING ECONOMIC PROBLEM FOR ECUADOR IS STAGNANT AGRICULTURAL PRODUCTION AND DIFFICULTY OF GOE AUTHORITIES IN DEALING WITH THIS PROBLEM, AND
B) TO PROMOTE SALES OF U. S. AGRICULTURAL MACHINERY AND EQUIPMENT FOR CROP AND LIVESTOCK PRODUCTION.

3. INTENDED AUDIENCE: SEMINAR WILL BE DIRECTED TO THREE FOLLOWING CATEGORIES: GOE OFFICIALS CONCERNED WITH AGRICULTURAL SECTOR, SUCH AS MINISTRY OF AGRICULTURE, MINISTRY'S BANCO DE FOMENTO, IERAC (AGRARIAN REFORM INSTITUTE); PRIVATE AGRICULTURAL SECTOR, SUCH AS COOPERATIVES, CENTROS AGRICOLAS IN PRINCIPAL POPULATION CENTERS, CATTLEMEN'S ASSOCIATION, ASSOCIATION OF POULTRY BREEDERS, AND CHAMBERS OF AGRICULTURE; FINALLY, LOCAL IMPORTERS OF AGRICULTURAL
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 QUITO 00501 241828Z

MACHINERY AND EQUIPMENT.

4. SEMINAR TOPICS: AS TENTATIVE TOPICS, WE HAVE CHOSEN FOLLOWING: EFFICIENT PRODUCTIVITY THROUGH MECHANIZATION; EROSION CONTROL; TECHNIQUES OF GROWING CEREALS AND HIGH-PROTEIN CONTENT FOODS SUCH AS SOYBEANS AND PEANUTS; SELECTIVE USE OF FERTILIZERS AND PESTICIDES; BREEDING AND CARE OF LIVESTOCK AND POULTRY, AND PRICING AND MARKETING TECHNIQUES. FINAL SELECTION OF TOPICS WOULD EMERGE THROUGH CONSULTATION WITH LOCAL OFFICIALS AND PARTICIPANTS.

5. PARTICIPANTS: IDEALLY, MAJORITY OF SPEAKERS SHOULD CONSIST OF REPRESENTATIVES OF U. S. EQUIPMENT SUPPLIER FIRMS WHO HAVE EXPERIENCE IN ONE OR MORE TOPICS ON PROGRAM. ADDITIONALLY, WE WISH TO HAVE SPECIALISTS FROM ACADEMIC COMMUNITY, U. S. DEPARTMENT OF AGRICULTURE OR A STATE AGRICULTURAL EXTENSION SERVICE. USIS ALSO ALREADY REQUESTED SERVICES OF STAG IN AGRICULTURAL ECONOMICS (REFTEL C), TO PROMOTE SCIENTIFIC ASPECT OF SEMINAR. ALL SPEAKERS SHOULD HAVE WORKING KNOWLEDGE OF SPANISH AND BASIC FAMILIARITY WITH LATIN AMERICAN AGRICULTURE AND ITS PROBLEMS. U.S. EXPORTER MEMBERS SHOULD HANDLE DIVERSIFIED AND NON-COMPETITIVE EQUIPMENT.

6. EMBASSY RESPONSIBILITY: SEMINAR IS JOINT EFFORT OF USIS, ECONOMIC/COMMERCIAL SECTION AND AGATT. USIS WILL HAVE OVERALL RESPONSIBILITY FOR FUNDING, ORGANIZATION, AND PUBLICITY FOR SEMINAR, AND FOR INVITATIONS TO SELECTED USIS TARGET AUDIENCES. USIS WILL ALSO OBTAIN STAG AND LOCAL CO-SPONSOR, POSSIBLY MINISTRY OF AGRICULTURE. AGATT WILL SELECT AND INVITE LOCAL PARTICIPANTS AMONG PUBLIC AND PRIVATE SECTORS INVOLVED WITH AGRICULTURE. ECONOMIC/COMMERCIAL SECTION IS TASKED WITH ELICITING SUPPORT AND PARTICIPATION OF APPROPRIATE LOCAL AGENTS AND IMPORTERS OF U. S. AGRICULTURAL MACHINERY AND ASSOCIATED PRODUCTS. BY APRIL 1, EMBASSY WILL PREPARE AND SUBMIT DESK STUDY ON AGRICULTURAL EQUIPMENT LINES WHICH OFFER BEST POTENTIAL SALES.

7. ACTION REQUESTED OF WASHINGTON AGENCIES: REQUEST THAT USIA, COMMERCE, AND USDA POOL EFFORTS TO RECRUIT APPROPRIATE SPEAKERS FROM ACADEMIC COMMUNITY AND FROM AMONG U. S. EQUIPMENT MANUFACTURERS/SUPPLIERS. ALSO REQUEST THAT COMMERCE ASSIST USIA IN DEFRAYING TRAVEL AND OTHER COSTS OF SPEAKERS WHERE NECESSARY. WE ASSUME THAT INDUSTRY PARTICIPANTS WILL BE AGREEABLE TO PAYING THEIR OWN WAY. (USIS QUITO WILL RESERVE ITS LIMITED RESOURCES TO MEET UNCLASSIFIED

UNCLASSIFIED

PAGE 03 QUITO 00501 241828Z

LOCAL COSTS OF ORGANIZING SEMINAR.) SUCCESS OF SEMINAR WILL TO GREAT EXTENT DEPEND ON ADEQUATE MIX OF ACADEMIC SPECIALISTS AND EXPORTERS. PREFERRED MIX IS ONE OFFICIAL FROM USDA OR FROM A STATE AGRICULTURAL EXTENSION SERVICE; ONE STAG; ONE U. S. UNIVERSITY PROFESSOR; AND 6-8 SPEAKERS FROM AMONG U. S. EQUIPMENT SUPPLIERS. EMBOFFS HAVE ALREADY RECEIVED EXPRESSIONS OF INTEREST IN PARTICIPATION FROM SOME LOCAL IMPORTERS OF U. S. AGRICULTURAL EQUIPMENT, BUT WOULD PREFER SOME NTM AND NTE U. S. FIRMS.

8. IN VIEW OF SHORT PREPARATION PERIOD, WE WOULD APPRECIATE EARLY
REPLY WITH COMMENTS AS TO NATURE AND EXTENT OF SUPPORT EMBASSY MAY
EXPECT TO RECEIVE FROM WASHINGTON AGENCIES.
BREWSTER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 24 JAN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974QUITO00501
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: QUITO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740119/aaaaaqxg.tel
Line Count: 120
Locator: TEXT ON-LINE
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: (A) QUITO 5914 (B) QUITO 6503 (C) QU, ITO 0091
Review Action: RELEASED, APPROVED
Review Authority: elyme
Review Comment: n/a
Review Content Flags:
Review Date: 27 FEB 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <27 FEB 2002 by chappeld>; APPROVED <25-Nov-2002 by elyme>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: AGRICULTURAL PRODUCTIVITY SEMINAR, JUNE 1974
TAGS: BEXP, EC
To: STATE COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005